

## INVOICE



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

**Great American Media (GMMB)**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1761

Flight Dates	Order #	Alt Order #
09/19/12 - 09/21/12	494124	06321078

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	9am-10am	9am - 10am	--WTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---WTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	W	09/19/12	9:32 AM	9am-10am	9am - 10am	:30	DSCT12101	\$500.00 NM
2	WFSB	Th	09/20/12	9:36 AM	9am-10am	9am - 10am	:30	DSCT12101	\$500.00 NM
5	WFSB	Th	09/20/12	9:50 AM	9am-10am	9am - 10am	:30	DSCT12101	\$500.00 NM
4	WFSB	F	09/21/12	9:35 AM	9am-10am	9am - 10am	:30	DSCT12101	\$500.00 NM
3	WFSB	F	09/21/12	9:51 AM	9am-10am	9am - 10am	:30	DSCT12101	\$500.00 NM
2	09/19/12	09/21/12	10am-11am	10am - 11am	--WTF--	:30	5	\$500.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	W	09/19/12	10:25 AM	10am-11am	10am - 11am	:30	DSCT12101	\$500.00 NM
5	WFSB	W	09/19/12	10:58 AM	10am-11am	10am - 11am	:30	DSCT12101	\$500.00 NM
2	WFSB	Th	09/20/12	10:29 AM	10am-11am	10am - 11am	:30	DSCT12101	\$500.00 NM
3	WFSB	F	09/21/12	10:23 AM	10am-11am	10am - 11am	:30	DSCT12101	\$500.00 NM
4	WFSB	F	09/21/12	10:58 AM	10am-11am	10am - 11am	:30	DSCT12101	\$500.00 NM
3	09/19/12	09/21/12	CBS Soaps	1230-2p	--WTF--	:30	10	\$600.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	W	09/19/12	12:56 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
3	WFSB	W	09/19/12	1:29 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
2	WFSB	W	09/19/12	1:59 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
4	WFSB	Th	09/20/12	12:56 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
6	WFSB	Th	09/20/12	1:29 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
5	WFSB	Th	09/20/12	1:59 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
9	WFSB	F	09/21/12	12:29 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
10	WFSB	F	09/21/12	12:57 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM
8	WFSB	F	09/21/12	1:29 PM	CBS Soaps	1230-2p	:30	DSCT12101	\$600.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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**BOX 13034**  
**Newark, NJ 07188-0034**

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3	WFSB	F	09/21/12	5:20 PM	Eyewitness News	5pm - 5:30pm	:30	DSCT12101	\$1,750.00	NM																																																																													
8	09/19/12	09/21/12	Eyewitness News	5:30pm - 6pm	--WTF--	:30	4	\$1,750.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>4</td><td>\$1,750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>09/19/12</td><td>5:43 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>DSCT12101</td><td>\$1,750.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>Th</td><td>09/20/12</td><td>5:37 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>DSCT12101</td><td>\$1,750.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>09/20/12</td><td>5:55 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>DSCT12101</td><td>\$1,750.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>F</td><td>09/21/12</td><td>5:45 PM</td><td>Eyewitness News</td><td>5:30pm - 6pm</td><td>:30</td><td>DSCT12101</td><td>\$1,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--WTF--	4	\$1,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	W	09/19/12	5:43 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM	4	WFSB	Th	09/20/12	5:37 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM	2	WFSB	Th	09/20/12	5:55 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM	3	WFSB	F	09/21/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/17/12	09/23/12	--WTF--	4	\$1,750.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WFSB	W	09/19/12	5:43 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM																																																																													
4	WFSB	Th	09/20/12	5:37 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM																																																																													
2	WFSB	Th	09/20/12	5:55 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM																																																																													
3	WFSB	F	09/21/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	DSCT12101	\$1,750.00	NM																																																																													
9	09/19/12	09/21/12	Eyewitness News	6pm - 6:30pm	--WTF--	:30	5	\$2,200.00	NM																																																																														

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1761	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    ---WTF---                    5        \$2,200.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WFSB	W	09/19/12	6:22 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,200.00   NM
2	WFSB	Th	09/20/12	6:08 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,200.00   NM
5	WFSB	Th	09/20/12	6:20 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,200.00   NM
3	WFSB	F	09/21/12	6:08 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,200.00   NM
4	WFSB	F	09/21/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	DSCT12101	\$2,200.00   NM
10	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	5	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    --WTF--                    5        \$600.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WFSB	W	09/19/12	8:21 AM	CBS: THE EARLY SHOW	7am - 9am	:30	DSCT12101	\$600.00   NM
5	WFSB	Th	09/20/12	8:23 AM	CBS: THE EARLY SHOW	7am - 9am	:30	DSCT12101	\$600.00   NM
2	WFSB	Th	09/20/12	8:38 AM	CBS: THE EARLY SHOW	7am - 9am	:30	DSCT12101	\$600.00   NM
4	WFSB	F	09/21/12	8:23 AM	CBS: THE EARLY SHOW	7am - 9am	:30	DSCT12101	\$600.00   NM
3	WFSB	F	09/21/12	8:36 AM	CBS: THE EARLY SHOW	7am - 9am	:30	DSCT12101	\$600.00   NM
11	09/19/12	09/21/12	Eyewitness News	11PM - 11:35PM	--WTF--	:30	3	\$1,400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    --WTF--                    3        \$1,400.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
3	WFSB	W	09/19/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	DSCT12101	\$1,400.00   NM
1	WFSB	Th	09/20/12	11:28 PM	Eyewitness News	11PM - 11:35PM	:30	DSCT12101	\$1,400.00   NM
2	WFSB	F	09/21/12	11:07 PM	Eyewitness News	11PM - 11:35PM	:30	DSCT12101	\$1,400.00   NM
12	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	5	\$1,350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    --WTF--                    5        \$1,350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
4	WFSB	W	09/19/12	7:13 PM	Inside Edition	7pm - 7:30pm	:30	DSCT12101	\$1,350.00   NM
1	WFSB	W	09/19/12	7:26 PM	Inside Edition	7pm - 7:30pm	:30	DSCT12101	\$1,350.00   NM
5	WFSB	Th	09/20/12	6:59 PM	Inside Edition	7pm - 7:30pm	:30	DSCT12101	\$1,350.00   NM
2	WFSB	Th	09/20/12	7:21 PM	Inside Edition	7pm - 7:30pm	:30	DSCT12101	\$1,350.00   NM
3	WFSB	F	09/21/12	7:12 PM	Inside Edition	7pm - 7:30pm	:30	DSCT12101	\$1,350.00   NM
13	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm	--WTF--	:30	5	\$1,350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    --WTF--                    5        \$1,350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WFSB	W	09/19/12	7:46 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12101	\$1,350.00   NM
4	WFSB	W	09/19/12	7:58 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12101	\$1,350.00   NM
5	WFSB	Th	09/20/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12101	\$1,350.00   NM
2	WFSB	Th	09/20/12	7:54 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12101	\$1,350.00   NM
3	WFSB	F	09/21/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	DSCT12101	\$1,350.00   NM
14	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---1---	:30	1	\$6,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    ---1---                    1        \$6,000.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494124-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1761	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/20/12	09/20/12	Person of Interest	10pm - 11pm	---1---	:30	1	\$6,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/20/12 10:30 PM Person of Interest 10pm - 11pm :30 DSC12101 \$6,000.00 NM									
15	09/19/12	09/21/12	ET Late Night	12:38am-1:08am	--WTF--	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/19/12 12:53 AM ET Late Night 12:38am-1:08am :30 DSC12101 \$225.00 NM 2 WFSB F 09/21/12 1:05 AM ET Late Night 12:38am-1:08am :30 DSC12101 \$225.00 NM									
16	09/19/12	09/21/12	Late, Late Show	1:08am - 02:05am	--WTF--	:30	2	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 2 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/19/12 1:14 AM Late, Late Show 1:08am - 02:05am :30 DSC12101 \$100.00 NM 1 WFSB Th 09/20/12 2:03 AM Late, Late Show 1:08am - 02:05am :30 DSC12101 \$100.00 NM									
17	09/19/12	09/19/12	Big Brother Finale WED	9-11p	--1----	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --1---- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/19/12 10:49 PM Big Brother Finale WED 9-11p :30 DSC12101 \$6,000.00 NM									
<b>Total Spots</b>							<b>70</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$78,000.00</b>
<u>Agency Commission</u>	<b>\$11,700.00</b>
<u>Net Amount Due</u>	<b>\$66,300.00</b>

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